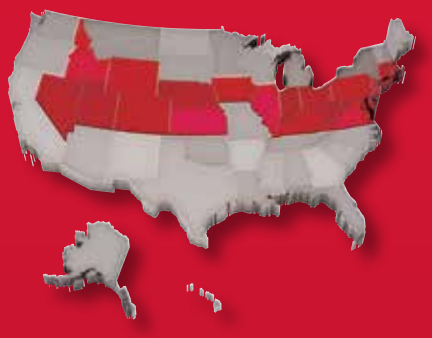
ACE®
The helpful place.

NORTH



JULY DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

3/24/23

PREPRINT OPT IN/OUT: 5/8/23
ACE REWARDS OPT IN/OUT: 4/22/23

JULY 2023 PROMOTIONAL PLANNER

WIN THE MONTH

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the July bulletin ordering information with a due date of 3/24/23.

Win the Month July 2023	**1**
July Paint Offers	**3**
Craftsman Racing for a Miracle	**5**
BBQ Sweepstakes: 4th of July BBQ Party on July 1	**6**
YETI Yonder Water Bottle	**8**
Incentives for Outdoor Power Equipment	**9**
Deal of the Month Items	**10**
Opt in to Receive Additional End Cap Header Signs	**11**
Window Posters	**12**
BULLETIN ORDERING & EXECUTION	**13**

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH July 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great July deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support July with the following promotions:

- July Red Hot Buys (6/28-7/31)
- Ace Rewards Targeted Offers (7/1-7/31)
- 4th of July Event (6/28-7/10)
- 4th of July BBQ Party (7/1)

Week	TV Length	TV Message	Paint Continuity TV Length
6/26	:30	Paint Extra Mile Promise	
	:30	Saturday, July 1: 4th of July BBQ Party	
7/3	:30	BBQ Free Assembly & Delivery	:15
7/10	:15	Buy Online, Pick Up In Store/Buy Online, Deliver Free from Store/Curbside	:15
7/17			:15
7/24	:15	Buy Online, Pick Up In Store/Buy Online, Deliver Free from Store/Curbside	:15

1. Check out our July paint offers that run 6/28 – 7/10.
   a. Buy One Get One 50% off Gallons of Clark+Kensington and Royal
   b. Optional local offer for 5-gallon buckets
2. Craftsman Racing for a Miracle is happening again this July! Support this by participating in the macro offer of 20% off Craftsman V20 power and outdoor power tools.
3. 4th of July BBQ Party is happening on Saturday, July 1! Purchase the Weber Griddle bulletins to qualify for your credit and participate in the party giveaway of a Weber Griddle. More info to come.
4. Order 24 units of the YETI Yonder Water Bottle and receive a display.
5. Read about the Deal of the Month promotion strategy and purchase your items on bulletin!
6. Review bulletins and order promotional product by Friday, March 24, 2023.

Title:	**July Paint Offers**
Sale:	4th of July Event
Valid Dates:	June 28-July 10, 2023
Planning Execution:	In the 4th of July Event, there is one paint offer: Buy One Get One 50% off gallons and 5-gallon buckets of Clark+Kensington and Royal.

June 28–July 10: Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the July 4th Paint Event. Limit TWO (2) discounted gallons per household. Excludes quarts.

Optional Locally Promoted Offer:
Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.

Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.
The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of Retailer item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

National preprint, Ace Rewards direct mail/email, online, and digitally through social media and display ads.

Title:	**Craftsman Racing for a Miracle**
Sale:	Fourth of July Event/RHB
Valid Dates:	June 28–July 31, 2023
Planning Execution:	Order Craftsman V20 Power Tools on bulletin

2023 will mark the 17th year that Stanley Black & Decker has run the Racing for a Miracle program, partnering with the Ace Hardware Foundation to raise funds and awareness for Children's Miracle Network Hospitals. Since its inception, this program has raised well over $1.685 million for local CMN Hospitals.

Each year, Stanley Black & Decker donates $100,000 to support the vital work of CMN Hospitals. This year's race will be held in Chicago on the weekend of July 1-2, and if Christopher Bell wins the checkered flag, Craftsman will donate one million dollars to CMN Hospitals. He is truly racing for a miracle!

In addition, we will once again be promoting the race in conjunction with the 20% Off Craftsman V20 promotion running June 28 through July 31 in-store and online. Craftsman PTA will be included in the 20% off promotion along with select V20 Power Tools. A portion of the Retailer Item Cost will be reimbursed based on quantity of eligible items sold at POS. The credit will be issued 45 days after the promotion ends.

The 2023 Racing for a Miracle Program includes the following:

- In-store signage
- July circulars
- Online and social media activations
- Ace Rewards email and direct mail

Title:	**BBQ Sweepstakes: 4th of July BBQ Party on July 1**
Sale:	4th of July BBQ Party
Valid Dates:	July 1, 2023
Planning Execution:	Purchase a Weber Griddle & receive a FREE Griddle for the 4th of July Party Sweepstakes! Commit to the Party and opt in to SOCi's in-store party campaign.

4th of July BBQ Party + Weber Griddle Sweepstakes on July 1

Step 1: Purchase the Weber Griddle bulletin for the Weber Griddle Party Sweepstakes!

We have a hot offer for the 4th of July Party - we will be giving away a free Weber Griddle (Ace # 8084667) to each store to raffle off! To qualify for your free Weber Griddle, purchase a minimum of 1 Weber Griddle on promo bulletin or show bulletin. No additional action will be needed to get the free Weber Griddle outside of that first order. Your free Griddle will ship with your other promo bulletin items.

Don't stop there! Purchase a minimum of 2 Weber Griddle Inserts, (Ace # 8082938) and you will receive a credit for 50% off that second unit to utilize as a demo unit for your store on the day of the party and years to come! We will be recommending demo recipes that will work great on this new item for your demo assortment. Plus, it's a great way to show off for the $50 off MAP drop running on this item 6/28-7/10!

Step 2: Commit to Hosting the Party

The 4th of July BBQ party is the second of three parties in 2023 that are nationally amplified with TV. In addition to TV support, these three one-day parties (Stars & Stripes, 4th of July and Thanksgrilling) will be heavily supported through digital/social, email, direct mail, and preprint with focus on the party sweepstakes. Below is an example of the overarching "Flavor Fest" campaign. Don't forget to wear your T-shirts the day of the party!

Stores who demo see a positive impact

+16.1%	+15.3%	+16.2%	+11.2%	+10.8%
Customer Count	Avg. Sales Per Store	Ace Rewards Sign-Ups	Avg. GP$ Per Store	Transactions

Step 3: Opt in to SOCi's In-Store Party Campaigns and take your demo game to the next level

Gain new customers when you advertise via SOCi. Whether you are already on SOCi or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

To opt in and learn more, click this link - https://acehardware.tfaforms.net/249

National Marketing and In-Store Execution on Party Day

In addition to marketing the In-Store Party, the Weber Griddle Contest will be promoted across marketing channels, including SOCi.

On the day of the party, demo the Weber Griddle Insert to showcase to customers. Retailers will be sent official rules, tear pads, and in-store signage in the July monthly sign kit. The 4th of July Party Playbook, which will outline demo recommendations, event product offers, recipes, family activities and more, will also be included in the sign kit. Customers will enter to win the Weber Griddle during the party (one entry per customer), placing the official entry form into a 5-gallon bucket with opening in the lid. Retailer will draw one winner at the end of the party and notify winner.

Additional instructions and information on the party and sweepstakes will be provided in the July Execution Guide.

Give your customers the "Famous for Four" experience

For more ideas and information on party execution, demos, SOCi In-Store party campaign opt-in, etc., please visit the national in-store party page on ACENET: https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos

Full 2023 In-Store Party Schedule

Month	In Store Parties	SOCi In Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Nov 11	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Dec 9	All Channel Support (No TV)
May	**Stars and Stripes BBQ Party May 27**	**Jan 13**	**All Channel (TV Included)**
July	**4th of July BBQ Party July 1**	**Feb 10**	**All Channel (TV Included)**
September	Labor Day BBQ Party Sept 2	March 24	All Channel Support (No TV)
November	**Thanksgrilling Nov 18**	**Jul 14**	**All Channel (TV Included)**
December	Gifts and Grilling Party Dec 2	Aug 11	All Channel Support (No TV)

Title:	**YETI Yonder Water Bottle**
Sale:	July Monthlong & Event
Valid Dates:	6/18/23-7/31/23
Planning Execution:	Order 24 units of the YETI Yonder lightweight and shatter resistant water bottle and receive a display tray.

YETI YONDER WATER BOTTLE

The Fine Print: Do not use this Yonder® Bottle and Cap with hot or carbonated beverages, or use as storage for food or perishables. The Yonder® Bottle may produce condensation.

If you can get there, now your water can too. The YETI® Yonder™ 1L/34 oz. Non-Insulated Water Bottle was strategically engineered to be both lightweight and shatter resistant, allowing you to haul essential hydration further and higher. But a bottle is only as durable and tough as its top, which is why the YETI® Yonder™ Cap is 100% leakproof and provides quick sips through the spout or opens up wide for refills and washing. **If you order 24 units, you will also be sent a display tray for the product. This tray is designed to sit on an end cap shelf.**

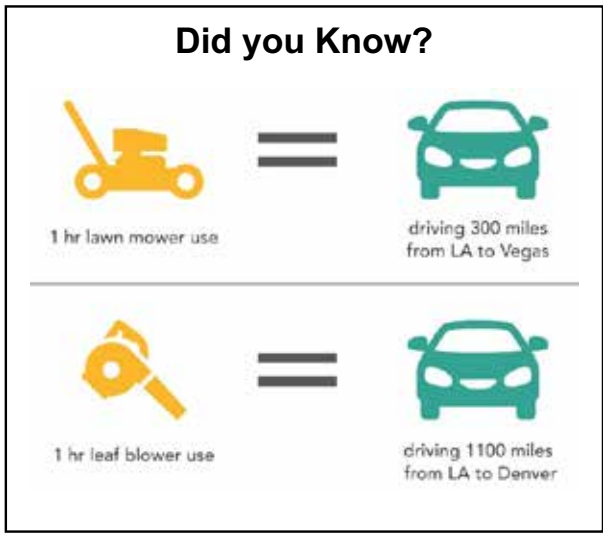
750ML/25 oz $25.00 1L/34 oz $28.00

The display tray holds 32 total units and fits both size bottles. You can set by color and one facing of each size, or if you order 2 sets, you can set one size in each tray following the same color pattern. That leaves 2 units of back stock in each size/color combo.

Title:	**Incentives for Outdoor Power Equipment**
Sale:	N/A
Valid Dates:	Ongoing
Planning Execution:	Visit our ACENET page to uncover local initiatives, product training, selling tips and local marketing assets.

Cities, municipalities, and air districts are implementing incentive programs, as the awareness of air and noise pollution grows. These incentives are coming in the form of **cash rebates** to help consumers make the switch from gas to battery and electric. You benefit from an increased demand for outdoor power equipment at **full margin!**

To date, we have identified **over 20 states** with a program available. Southern California is offering up to $250 off a battery mower, Montgomery County, MD, has $75 off battery leaf blowers, and Colorado offers $150 to trade in a gas mower for a battery mower.



OPE Funding for Professional Landscapers: The California Air Resources Board appropriated $27M to provide incentives for professional landscaping equipment sold to professional landscape services operated by small businesses or sole proprietors. Funds are redeemable at approved dealers (retailers) only, which represents a great opportunity for Ace retailers to tap into the professional landscape market. To become an approved dealer, please refer to the ACENET article and presentation, as well as CORE's website for up-to-date information.

We are actively searching for every opportunity… but they are very regional, and each require a unique execution plan. Please reference the list on the ACENET regulations page to see if your community is impacted and whether there is an incentive program you can promote. If your region is currently offering incentives and is not on our list, let us know so we can help work with your local agency to build an execution plan.

To further help your associates, we are working with our vendor partners to provide training materials for product knowledge and commercial selling tips. Lastly, we have created local marketing assets in Ace Marketing Muscle and SOCi to help reach your consumers.

Our goal is to ensure when a consumer decides to switch from gas to battery, they shop at your store. Visit ACENET>Manage Product>Inventory & Planograms>Legislative Issues>OPE Regulations & Incentives to get started!

Meghan Williams
Sr. Category Marketing Manager, Power
mszala@acehardware.com

Title:	**Deal of the Month Items**
Sale:	July Event/Red Hot Buy
Valid Dates:	June 28–July 31, 2023
Planning Execution:	Buy your “Deal of the Month” item on bulletin for July! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

July “Deal of the Month” Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap

2401966 SCREWDRIVER 40PC IR

Regular Retail: $36.99
Final Sale Retail after IS: $19.99
Promo Margin: 22%
Bulletin Savings: 16%
Bulletin No.: 230700 - 642
BOM: 1
Limit: N/A

Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This bit set is normally $36.99 each but they’re on sale for only $19.99 each! Would you like to add one to your basket?”

Look for a counter mat in your July sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:	**Opt in to Receive Additional End Cap Header Signs**
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

Title:	**Window Posters**
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	These window posters are scheduled to be included in the July sign kit.

CRAFTSMAN

20% OFF

select Craftsman V20 Lithium-Ion Power Tools, Outdoor Power Equipment & Accessories

6/28–7/31

RED HOT BUY

BUY ONE
GET ONE

50% OFF

Clark+Kensington® and Royal® Interior & Exterior Paint Gallons◊

Gallons only. Limit 2 discounted items per transaction. Discounted item must be of equal or lesser value. Offer valid in-store only.

6/28-7/10

BUY ONE
GET ONE

50% OFF

on Gallons of Clark+Kensington® and Royal® Paint

Limit 2 free gallons per transaction. Discounted item must be of equal or lesser value.

BUY ONE
GET ONE

50% OFF

on 5-gallon Buckets of Clark+Kensington® and Royal® Paint

Limit 1 free 5-gallon bucket per transaction. Discounted item must be of free or lesser value.

6/28-7/10

4th of July BBQ Event 7/1 Creative to come

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - Outdoor Living
3	End Cap 1 - Craftsman
4	End Cap 2 - $12.99 Tools
5	Open Space Zone 3 - Shippers
6	End Cap 3 - Pool
7	End Cap 4 - Bird
8	End Cap 5 - Trash Bags
9	End Cap 6 - Insect Control
10	End Cap 7 - Milwaukee
11	End Cap 8 - Weed Control

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OPEN SPACE – ZONE 1
GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $999.95

BLTN NO. 230700-001

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	Y	Y	1	$731.41	$999.95	$999.95	N/A	$999.95	27%	4%

GRILL WOOD PELET PRO 575 EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $899.95

BLTN NO. 230700-002

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	Y	Y	1	$585.13	$799.95	$799.95	N/A	$799.95	27%	4%

GRILL TIMBRLN 850 WP BLK EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-003

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8024035	Y	Y	1	$1,118.31	$2,099.95	$1,399.95	N/A	$1,399.95	20%	4%

GRILL COVER F/TMBLNE 850 EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-004

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8017711	Y	Y	1	$42.94	$89.95	$89.95	N/A	$89.95	52%	4%

GRILL TIMBERLINE 1300 EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-005

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8024034	Y	Y	1	$1,258.23	$2,299.95	$1,699.95	N/A	$1,699.95	26%	4%

GRILLCOVER F/TMBLNE 1300 EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-006

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8017709	Y	Y	1	$47.71	$99.95	$99.95	N/A	$99.95	52%	4%

GRILL&SMOKER IRONWOOD XL EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-007

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	Y	Y	1	$1,521.32	$1,999.95	$1,999.95	N/A	$1,999.95	24%	4%

GRILL&SMKR IRNWD BLK EVENT/RHB SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-008

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084260	Y	Y	1	$1,370.17	$1,799.95	$1,799.95	N/A	$1,799.95	24%	4%

GRL GNSIS SAE325 INDG LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $1,069.00

MAP DROP $969.00 (05/01-07/01)

BLTN NO. 230700-010

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037442	Y	Y	1	$806.69	$1,069.00	$1,069.00	N/A	$1,069.00	25%	0%

GRL GNSIS SAE325S NG INDG EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $1,069.00

MAP DROP $969.00 (05/01-07/01)

BLTN NO. 230700-011

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037699	Y	Y	1	$806.69	$1,069.00	$1,069.00	N/A	$1,069.00	25%	0%

GRL GNSIS SAE330 INDG LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $1,359.00

MAP DROP $1,259.00 (05/01-07/01)

BLTN NO. 230700-012

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037939	Y	Y	1	$1,024.96	$1,359.00	$1,359.00	N/A	$1,359.00	25%	0%

GRILL GNSIS SA-E-330 NG EVENT/RHB AR MAILER

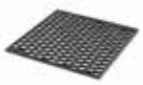
OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $1,359.00

MAP DROP $1,259.00 (05/01-07/01)

BLTN NO. 230700-013

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037946	Y	Y	1	$1,024.96	$1,359.00	$1,359.00	N/A	$1,359.00	25%	0%



WBR DUAL SIDE SEAR GRTE EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-014

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8041568	Y	Y	1	$67.67	$109.99	$109.99	N/A	$109.99	38%	4%

GRILL ROASTNG BSKT STL EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-015

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8047912	Y	Y	1	$67.67	$109.99	$109.99	N/A	$109.99	38%	4%

GRILL BAKING STONE 1PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-016

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8050088	Y	Y	1	$67.67	$109.99	$109.99	N/A	$109.99	38%	4%

GRILL SPIRIT II E-310 NG EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $639.00

BLTN NO. 230700-017

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	Y	Y	1	$451.14	$639.00	$569.00	N/A	$569.00	21%	0%

GRILL SPIRIT II E310 LP EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $639.00

BLTN NO. 230700-018

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	Y	Y	1	$451.14	$639.00	$569.00	N/A	$569.00	21%	0%

GRILL PREM KET 22" BLU EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $239.00

BLTN NO. 230700-019

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060195	Y	Y	1	$171.56	$239.00	$239.00	N/A	$239.00	28%	4%

GRILL CHAR BLK 22" EVENT/RHB SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $219.00

BLTN NO. 230700-020

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8406605	Y	Y	1	$157.34	$219.00	$219.00	N/A	$219.00	28%	4%

WEBER GRILL TRVLR PRTBLE EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $399.00

BLTN NO. 230700-021

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060197	Y	Y	1	$294.28	$399.00	$399.00	N/A	$399.00	26%	4%

OUTDOOR GRDLE LP BLK 3BR EVENT/RHB SUPER AR MAILER

OPEN SPACE

BUY GRIDDLE, GET FREE GRIDDLE TO RAFFLE OFF
(limit 1 Free Griddle)

BLTN NO. 230700-022

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084667	Y	Y	1	$317.22	$449.00	$449.00	N/A	$449.00	29%	4%

GRILL SPATULA BLK/SLVR EVENT/RHB SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-023

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082941	Y	Y	1	$13.21	$21.99	$21.99	N/A	$21.99	40%	4%

BREAKFAST KIT SILICONE EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-024

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082952	Y	Y	1	$18.01	$29.99	$29.99	N/A	$29.99	40%	4%

GRDDLE COVER BLK 63" EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 230700-025

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084673	Y	Y	1	$55.13	$99.99	$99.99	N/A	$99.99	45%	4%

GRIDDLE GENSIS CS 25.7"L EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BUY 2 INSERTS, GET 50% BACKEND CREDIT ON ONE INSERT (limit 1)

BLTN NO. 230700-026

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082938	Y	Y	2	$171.57	$249.00	$199.00	N/A	$199.00	14%	4%

FLAT GRILL TOPPER SPIRIT EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-027

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084662	Y	Y	1	$137.12	$199.00	$149.00	N/A	$149.00	8%	4%

FLAT GRILL TOPPER GNESIS EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-028

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084663	Y	Y	1	$206.02	$299.00	$249.00	N/A	$249.00	17%	4%

OPEN SPACE – ZONE 2
OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 2 OUTDOOR LIVING

MARKET UMBRELLA BRWN 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-031

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353823	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA BRICK 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-032

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353856	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA 9' TAUPE EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-033

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353898	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA SAGE 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-034

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353997	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA GREEN 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-035

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8354185	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA RYLBL 9' EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-036

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389033	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA RED 9' EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-037

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389066	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

MARKET UMBRELLA YLW 9' EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-038

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389108	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

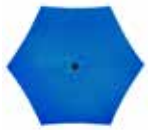
MKT UMBRELLA OCNBLU 9' EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-039

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8403610	Y	Y	1	$30.95	$59.99	$39.99	N/A	$39.99	23%	4%

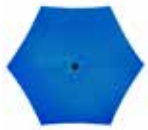


SOLAR UMBRELLA 9'RYL BLU EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-040

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462384	Y	Y	1	$48.11	$89.99	$69.99	N/A	$69.99	31%	4%



UMBRELLA SOLR HNTR GRN 9' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-041

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462392	Y	Y	1	$48.11	$89.99	$69.99	N/A	$69.99	31%	4%

SOLAR UMBRELLA 9' RED EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-042

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462418	Y	Y	1	$48.11	$89.99	$69.99	N/A	$69.99	31%	4%

SOLAR UMBRELLA 9' TAUPE EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-043

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462434	Y	Y	1	$48.11	$89.99	$69.99	N/A	$69.99	31%	4%

DIRECTR CHAIR SLMFLD NVY EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $54.99

BLTN NO. 230700-044

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8000623	Y	Y	1	$34.06	$59.99	$49.99	N/A	$49.99	32%	10%

FOLDING DIRECTOR CHAIR EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $54.99

BLTN NO. 230700-045

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015007	Y	Y	1	$34.06	$59.99	$49.99	N/A	$49.99	32%	11%

UMBRELLA BASE ES 18"BRNZ EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $36.99

BLTN NO. 230700-046

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329740	Y	Y	1	$21.36	$34.99	$29.99	N/A	$29.99	29%	9%

UMBRELLA BASE ES 18" BLK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $36.99

BLTN NO. 230700-047

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329757	Y	Y	1	$21.36	$34.99	$29.99	N/A	$29.99	29%	7%

CANOPY 10X10' GRAY EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $99.99

BLTN NO. 230700-048

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028225	Y	Y	1	$64.61	$109.99	$89.99	N/A	$89.99	28%	7%

CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $149.99

BLTN NO. 230700-049

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028226	Y	Y	1	$116.29	$179.99	$159.99	N/A	$159.99	27%	4%

CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $149.99

BLTN NO. 230700-050

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028227	Y	Y	1	$113.85	$179.99	$159.99	N/A	$159.99	29%	6%

CANOPY BLUE 10X10' EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $99.99

BLTN NO. 230700-051

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028228	Y	Y	1	$64.61	$109.99	$89.99	N/A	$89.99	28%	10%

CANOPY CHAIR QUIKSHD TPE EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $34.99

BLTN NO. 230700-052

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015819	Y	Y	1	$28.19	$41.99	$37.99	N/A	$37.99	26%	4%

CANOPY CHAIR QUIKSHD BLU EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $34.99

BLTN NO. 230700-053

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015820	Y	Y	1	$28.19	$41.99	$37.99	N/A	$37.99	26%	4%

KIDS CANOPY CHAIR BLU EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $29.99

BLTN NO. 230700-054

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015822	Y	Y	1	$20.78	$31.99	$27.99	N/A	$27.99	26%	4%

KIDS CANOPY CHAIR PNK EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $29.99

BLTN NO. 230700-055

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015823	Y	Y	1	$20.78	$31.99	$27.99	N/A	$27.99	26%	4%

OPEN SPACE – ZONE 3
SHIPPERS

OPEN SPACE – POWER AISLE ZONE 3 SHIPPERS

NSH COPPERTOP 83 PK DSP EVENT/RHB AR MAILER OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	$8.46	$6.86	$205.80	N/A	19%
34575	BATTERY ALKALINE AA 8PK	32	$8.46	$6.86	$219.52	N/A	19%
34574	BATTERY ALKALINE C PK4	3	$8.77	$7.11	$21.33	N/A	19%
34573	BATTRY ALKALINE D 4PK	6	$8.77	$7.11	$42.66	N/A	19%
30205	BATTERY ALKALINE 9V 2PK	12	$8.77	$7.11	$85.32	N/A	19%

BLTN NO. 230700-065

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	Y	Y	1	$574.63	$672.79	N/A	$1.00 Limit: 4T	N/A	N/A	19%

BATTERY ALKALINE AAA 8PK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-066

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	Y	Y	10	$8.03	$10.99	N/A	$1.00 Limit: 4T	N/A	N/A	5%

BATTERY ALKALINE AA 8PK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-067

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34575	Y	Y	8	$8.03	$10.99	N/A	$1.00 Limit: 4T	N/A	N/A	5%

BATTERY ALKALINE C PK4 EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-068

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34574	Y	Y	1	$8.33	$11.99	N/A	$1.00 Limit: 4T	N/A	N/A	5%

BATTRY ALKALINE D 4PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-069

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34573	Y	Y	1	$8.33	$11.99	N/A	$1.00 Limit: 4T	N/A	N/A	5%

BATTERY ALKALINE 9V 2PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-070

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
30205	Y	Y	1	$8.33	$11.99	N/A	$1.00 Limit: 4T	N/A	N/A	5%

NSH-CMMD TOP ITEMS DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
9022377	POSTER STRIPS SM 12PK	12	$1.46	$1.19	$14.28	N/A	19%
5618095	PICTURE HANG STRIP MED	12	$2.77	$2.30	$27.60	N/A	17%
5494646	PIC HANG STRIP LRG WHT	18	$2.99	$2.40	$43.20	N/A	20%
5430889	HOOKS MINI CLEAR 6PK	7	$2.42	$1.98	$13.86	N/A	18%
5427331	HOOK COMMAND DESIGNER	9	$2.38	$1.91	$17.19	N/A	20%
5403936	WIRE HOOK WHT SMALL PLST	15	$2.16	$1.75	$26.25	N/A	19%
5095849	UTILITY HOOK LRG 5LB	6	$2.19	$1.76	$10.56	N/A	20%

BLTN NO. 230700-071

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5028397	Y	Y	1	$152.94	$451.61	N/A	N/A	N/A	N/A	19%

GARDEN HOSE BLK 3/4"X25' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-072

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	Y	Y	1	$12.73	$24.99	$19.99	N/A	$19.99	36%	4%

NSH PCKT HOSE SLVR DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	$19.81	$17.17	$309.06	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	6	$26.41	$22.90	$137.40	43%	13%
6809289	POCKET HOSE BLK100'3/4"D	6	$33.01	$28.62	$171.72	43%	13%

BLTN NO. 230700-073

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	Y	Y	1	$618.18	$687.18	$1,079.70	N/A	$1,079.70	43%	13%

POCKET HOSE BLK 50'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $29.99

BLTN NO. 230700-074

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	Y	Y	1	$19.09	$34.99	$29.99	N/A	$29.99	36%	4%

POCKET HOSE BLK 75'3/4"D EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $39.99

BLTN NO. 230700-075

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	Y	Y	1	$25.45	$44.99	$39.99	N/A	$39.99	36%	4%

POCKET HOSE BLK100'3/4"D EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $49.99

BLTN NO. 230700-076

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	Y	Y	1	$31.81	$54.99	$49.99	N/A	$49.99	36%	4%

ARCTIC CAP POLYSTR BEIGE EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-077

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6007494	Y	Y	1	$12.51	$19.99	$19.99	N/A	$19.99	37%	4%

NSH ARCTIC HAT DSP EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6860308	ARCTIC COOLING HAT	12	$12.98	$10.62	$127.44	47%	18%

BLTN NO. 230700-078

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6869002	Y	Y	1	$127.44	$239.88	$239.88	N/A	$239.88	47%	18%

ARCTIC COOLING HAT EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-079

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6860308	Y	Y	1	$12.51	$19.99	$19.99	N/A	$19.99	37%	4%

NSH ARTIC AIR COOLER EVENT/RHB AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6030450	ARCTIC AIR COOLER WHT	12	$25.95	$21.25	$255.00	47%	18%

BLTN NO. 230700-080

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6034402	Y	Y	1	$255.00	$479.88	$479.88	N/A	$479.88	47%	18%

ARCTIC AIR COOLER WHT EVENT/RHB AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $39.99

BLTN NO. 230700-081

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030450	Y	Y	1	$25.00	$39.99	$39.99	N/A	$39.99	37%	4%

EVAPORVE CLR WHT 3SPD EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230700-082

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027391	Y	Y	1	$12.51	$19.99	$19.99	N/A	$19.99	37%	8%

NSH ENRGIZER 36PC AA/AAA IN-STORE IS

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3380656	BATTERY ALKLN AAA 16PK	12	$15.94	$13.05	$156.60	N/A	18%
3380607	BATTERY ALKALINE AA 16PK	24	$15.94	$13.05	$313.20	N/A	18%

BLTN NO. 230700-083

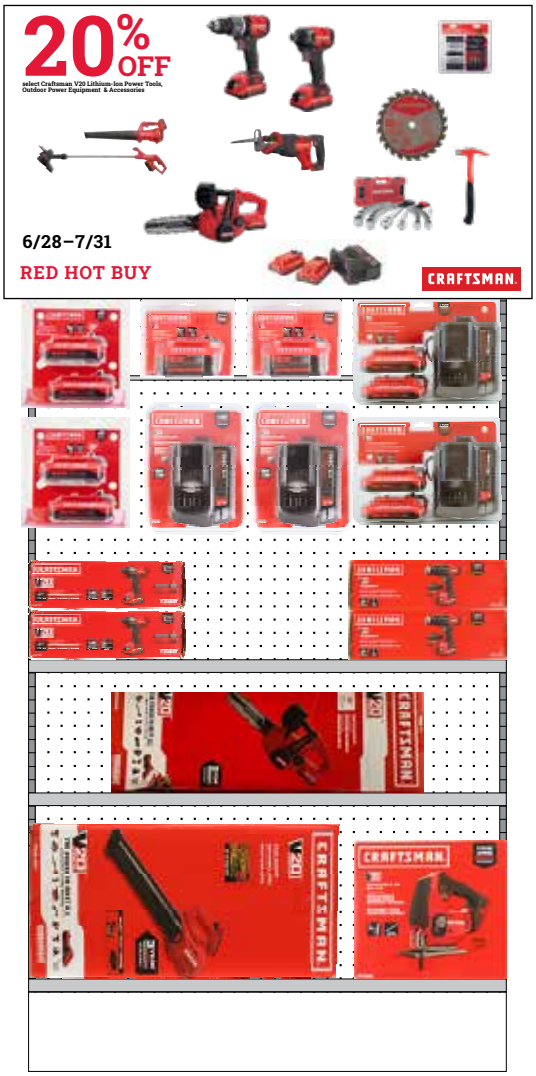
Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3495116	N	N	1	$469.80	$469.99	N/A	N/A	N/A	N/A	18%

PROMO IMPULSE - JULY 2023

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
72468	00046500018428	BITTNG INSCT RPLNT 6OZ	12	6	12	EVENT/RHB
2455962	00076174308303	TAPE MEASUR LVRLOCK 30'	1	6	12	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	8	16	EVENT/RHB
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	6	12	EVENT/RHB
7185242	00046500221545	INSCT RPLNT SPRAY 4OZ	12	6	12	EVENT/RHB
7264393	00046500717642	INSCT RPLNT SPRAY 4OZ	12	6	12	EVENT/RHB
7317464	00070183510900	WEED&GRASS KILLER 1.1GAL	1	5	5	EVENT/RHB
8217788	00018222975013	HI ENERGY SUET 8PK	1	4	4	EVENT/RHB

#1 JULY 2023 - CRAFTSMAN



FLIPP MESSAGE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2004675	00885911673204	V20 CL IMPACT DRIVER KIT	1	1	2	EVENT/RHB
2829273	00885911548663	20V MAX BATTERY 2AH 2PC	1	2	4	EVENT/RHB
2829281	00885911548717	20V MAX HMR DRL KIT 1/2"	1	1	2	EVENT/RHB
2834224	00885911564588	20V MAX L-I HC BATT 4AH	1	2	6	EVENT/RHB
2834232	00885911561167	20V MAX BAT STRTR KIT 3P	1	2	4	EVENT/RHB
2834240	00885911548625	20V MAX L-I RAPID CHRGR	1	2	4	EVENT/RHB
2834315	00885911548212	20V MAX JIGSAW 11/16"	1	1	4	EVENT/RHB
7011884	00885911665230	BATTERY LEAF BLOWER 20V	1	1	1	EVENT/RHB
7011890	00885911719476	CHAINSAW CORDLS 20V 10"	1	1	1	EVENT/RHB

END CAP #1 WIN THE MONTH CATEGORY – CRAFTSMAN

V20 CL IMPACT DRIVER KIT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

Promo History: 06-2022 June EVENT/RHB, Sale Retail $69.99 -$10.00 =$59.99 Final Retail (limit 4)

20% Off - CRAFTSMAN POWER TOOLS
$14.62 Credit Based on POS

BLTN NO. 230700-093

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004675	Y	Y	1	$74.84	$89.99	20%	N/A	N/A	Varies	0%

20V MAX BATTERY 2AH 2PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

Promo History: 06-2022 June EVENT/RHB, Sale Retail $69.99 -$10.00 =$59.99 Final Retail (limit 4)

20% Off - CRAFTSMAN POWER TOOLS
Credit $19.82 Based on POS

BLTN NO. 230700-094

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2829273	Y	Y	1	$107.59	$129.00	20%	N/A	N/A	Varies	4%

20V MAX HMR DRL KIT 1/2" EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

Promo History: 07-2022 July EVENT/RHB, Sale Retail $99.00

20% Off - CRAFTSMAN POWER TOOLS
$21.37 Credit Based on POS

BLTN NO. 230700-095

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2829281	Y	Y	1	$113.78	$139.00	20%	N/A	N/A	Varies	0%

20V MAX L-I HC BATT 4AH EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$17.83 Credit Based on POS

BLTN NO. 230700-096

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834224	Y	Y	1	$96.78	$119.00	20%	N/A	N/A	Varies	4%

20V MAX BAT STRTR KIT 3P EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$19.35 Credit Based on POS

BLTN NO. 230700-097

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	Y	1	$105.04	$129.00	20%	N/A	N/A	Varies	4%

20V MAX L-I RAPID CHRGR EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$9.08 Credit Based on POS

BLTN NO. 230700-098

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834240	Y	Y	1	$49.31	$79.00	20%	N/A	N/A	Varies	4%

20V MAX JIGSAW 11/16"

EVENT/RHB | CORE, SUPER | AR MAILER | END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$12.45 Credit Based on POS

BLTN NO. 230700-099

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	Y	Y	1	$67.58	$89.00	20%	N/A	N/A	Varies	4%

BATTERY LEAF BLOWER 20V

EVENT/RHB | CORE, SUPER | AR MAILER | END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$18.90 Credit Based on POS

BLTN NO. 230700-100

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011884	Y	Y	1	$101.61	$119.00	20%	N/A	N/A	Varies	1%

CHAINSAW CORDLS 20V 10"

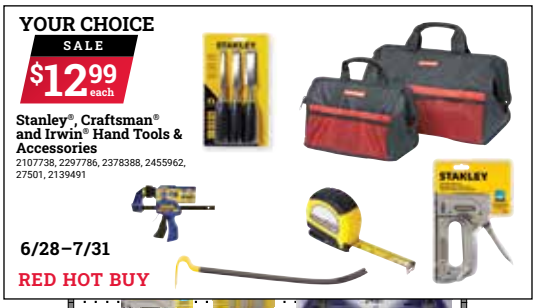
EVENT/RHB | CORE, SUPER | AR MAILER | END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
$23.35 Credit Based on POS

BLTN NO. 230700-101

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011890	Y	Y	1	$125.52	$149.00	20%	N/A	N/A	Varies	1%

#2 JULY 2023 - $12.99 TOOLS



BACK TO SCHOOL SAVINGS

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
27501	00038548103693	QUICKCHANGE BAR CLAMP 6"	1	1	5	EVENT/RHB
2007251	00076174510546	RIP CLAW HAMMR SMTH 20OZ	1	1	4	EVENT/RHB
2007439	00076174561487	ENGINEER HAMMR 4LB FGLS	1	1	4	EVENT/RHB
2014161	00076174816525	VERSASTK SUITCASE TLBOX	1	1	2	EVENT/RHB
2107688	00076174337303	TAPE MEASUR FATMAX 30'	1	1	4	EVENT/RHB
2107738	00076174167276	CHISEL SET 3PC WOOD	1	1	6	EVENT/RHB
2139491	00076174555264	PRY BAR BLACK/YELOW 21"	1	1	2	EVENT/RHB
2297786	00076174829495	CM 13IN & 18IN BAG COMBO	1	1	6	EVENT/RHB
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	1	3	EVENT/RHB
2378388	00076174060553	STAPLE GUN HD STANLEY	1	1	6	EVENT/RHB
2455962	00076174308303	TAPE MEASUR LVRLOCK 30'	1	2	8	EVENT/RHB
2894616	00037103329462	ADJUST WRNCH SET 3PC	1	1	5	EVENT/RHB

END CAP #2 WIN THE MONTH CATEGORY – TOOLS

CHISEL SET 3PC WOOD EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 230700-111

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107738	Y	Y	1	$7.41	$15.99	$12.99	N/A	$12.99	43%	23%

PRY BAR BLACK/YELOW 21" EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 230700-112

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2139491	Y	Y	1	$8.33	$13.99	$12.99	N/A	$12.99	36%	13%

TAPE MEASUR LVRLOCK 30' EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 230700-113

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2455962	Y	Y	1	$7.52	$17.99	$12.99	N/A	$12.99	42%	15%

CM 13IN & 18IN BAG COMBO EVENT/RHB CORE, SUPER AR MAILER

Promo History: 07-2022 July EVENT/RHB, Sale Retail $12.99

END CAP 2

BLTN NO. 230700-114

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2297786	Y	Y	1	$10.90	$23.99	$12.99	N/A	$12.99	16%	29%

QUICKCHANGE BAR CLAMP 6" EVENT/RHB CORE, SUPER AR MAILER

Promo History: 07-2022 July EVENT/RHB, Sale Retail $12.99

END CAP 2

BLTN NO. 230700-115

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
27501	Y	Y	1	$10.74	$20.99	$12.99	N/A	$12.99	17%	23%

STAPLE GUN HD STANLEY EVENT/RHB CORE, SUPER AR MAILER

Promo History: 07-2022 July EVENT/RHB, Sale Retail $12.99

END CAP 2

BLTN NO. 230700-116

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2378388	Y	Y	1	$9.71	$16.99	$12.99	N/A	$12.99	25%	18%

ADJUST WRNCH SET 3PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

BLTN NO. 230700-117

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894616	Y	Y	1	$20.46	$64.99	$24.99	N/A	$24.99	18%	56%

ENGINEER HAMMR 4LB FGLS EVENT/RHB SUPER AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-118

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007439	Y	Y	1	$13.10	$24.99	$24.99	N/A	$24.99	48%	16%

TAPE MEASUR FATMAX 30' EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-119

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107688	Y	Y	1	$16.48	$32.99	$24.99	N/A	$24.99	34%	17%

VERSASTK SUITCASE TLBOX EVENT/RHB SUPER AR MAILER

END CAP 2

BLTN NO. 230700-120

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2014161	Y	Y	1	$17.73	$31.99	$24.99	N/A	$24.99	29%	9%

MINI QUICKGRIP CLMP6"4PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-121

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2302016	Y	Y	1	$16.26	$35.99	$24.99	N/A	$24.99	35%	23%

#3 JULY 2023 - POOL

YOUR CHOICE

SALE

$4.99 each

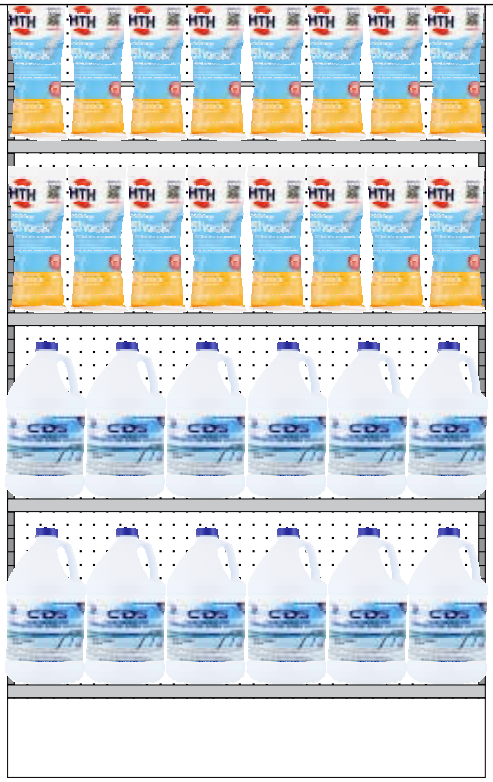
Pool Liquid Chlorinator or Shock Treatment

80783, 8068779

6/28–7/31

RED HOT BUY

MANAGER'S PICK



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
80783	00073187520319	HTH SHOCK TREAT 13.3OZ	18	16	64	EVENT/RHB
8068779	00022609000779	LIQUID CHLORINATOR 1 GAL	4	12	24	EVENT/RHB

END CAP #3 WIN THE MONTH CATEGORY – POOL

LIQUID CHLORINATOR 1 GAL EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

Promo History: 07-2022 July EVENT/RHB, Sale Retail $5.99

BLTN NO. 230700-131

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8068779	Y	Y	4	$3.24	$7.99	$4.99	N/A	$4.99	35%	0%

HTH SHOCK TREAT 13.3OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230700-132

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80783	Y	Y	18	$2.60	$7.59	$4.99	N/A	$4.99	48%	18%

#4 JULY 2023 - BIRD

SALE

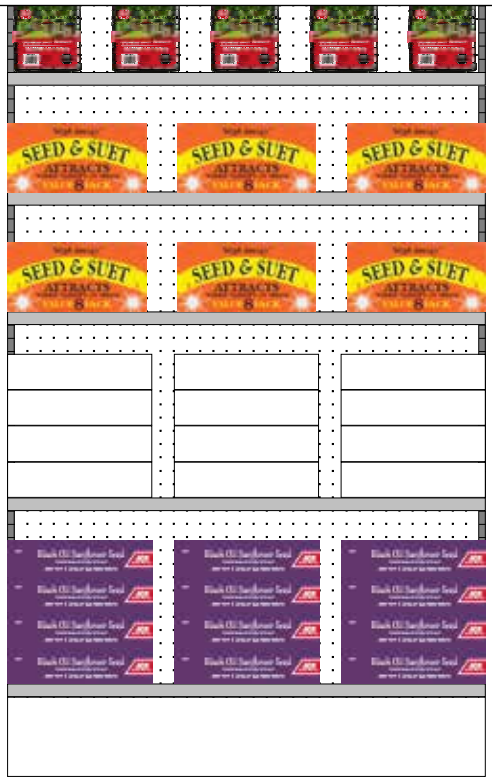
$9.99

C&S High Energy Bird Suet 8/Pk.
8217788

6/28–7/31

RED HOT BUY

WE DO SCREEN REPAIR



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
8217788	00018222975013	HI ENERGY SUET 8PK	1	6	12	EVENT/RHB
8914772	00082901284864	ACE BLKOIL SUNFLWR 5LB	1	3	12	EVENT/RHB
9085211	00070187111035	BIRD FOOD MAXIMUM 5#	1	3	12	EVENT/RHB
8041806	00093432251232	DOUBLE SUET CAGE	1	5	10	Non-ADVERTISED

END CAP #4 WIN THE MONTH CATEGORY – BIRD

BIRD FOOD MAXIMUM 5# EVENT/RHB AR MAILER

END CAP 4

BUY ONE, GET ONE FREE

BLTN NO. 230700-142

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9085211	Y	Y	1	$3.86	$9.99	N/A	N/A	N/A	23%	4%

ACE BLKOIL SUNFLWR 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 230700-143

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8914772	Y	Y	1	$5.08	$11.99	$9.99	N/A	$9.99	49%	12%

HI ENERGY SUET 8PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 230700-144

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8217788	Y	Y	1	$7.78	$14.99	$9.99	N/A	$9.99	22%	5%

#5 JULY 2023 - TRASH BAGS

SUMMER CLEARANCE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6030447	00012587792988	TRASH BAG MNTAR 13G 34PK	6	2	6	EVENT/RHB
6030448	00012587792971	TRASH BAGS LMN 13G 34PK	6	2	6	EVENT/RHB
6031806	00013700222160	KITCHEN BAG FAB 13G 40PK	6	3	6	EVENT/RHB
6108310	00012587790083	TALL KTCHN BGS 13G 40PK	6	2	6	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	2	6	EVENT/RHB
6109383	00013700217258	TRASH BAG CNCH33GL 20CT	6	3	6	EVENT/RHB
6109391	00013700217203	TRASH BAG CNCH39GL 18CT	6	3	6	EVENT/RHB
6185706	00012587783627	GLAD BAG 13GAL 45CT DRAW	6	3	6	EVENT/RHB
6185789	00012587783610	TALL KTCHN BGS 13G 40PK	6	2	6	EVENT/RHB
6185805	00013700206252	HEFTY BAG 30GAL 25CTFLEX	6	3	6	EVENT/RHB
6292239	00012587784594	TRSHBAG 13G LAVNDR 40PK	6	2	6	EVENT/RHB

END CAP #5 WIN THE MONTH CATEGORY – TRASH BAGS

TRASH BAG MNTAR 13G 34PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-154

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030447	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

TRASH BAGS LMN 13G 34PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-155

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030448	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

TALL KTCHN BGS 13G 40PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-156

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108310	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

TRASH BAG BLACK 30G 25PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-157

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108328	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

GLAD BAG 13GAL 45CT DRAW EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-158

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185706	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

TALL KTCHN BGS 13G 40PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-159

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185789	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

TRSHBAG 13G LAVNDR 40PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-160

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6292239	Y	Y	6	$8.35	$11.99	$11.99	$2.00 Limit: 2	$9.99	30%	6%

KITCHEN BAG FAB 13G 40PK EVENT/RHB CORE, SUPER AR MAILER END CAP 5

BLTN NO. 230700-161

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6031806	Y	Y	6	$8.19	$11.99	$11.99	$2.00 Limit: 2	$9.99	32%	4%

TRASH BAG CNCH33GL 20CT EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-162

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6109383	Y	Y	6	$8.19	$11.99	$11.99	$2.00 Limit: 2	$9.99	32%	4%

TRASH BAG CNCH39GL 18CT EVENT/RHB CORE, SUPER AR MAILER END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail $9.99 -$2.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-163

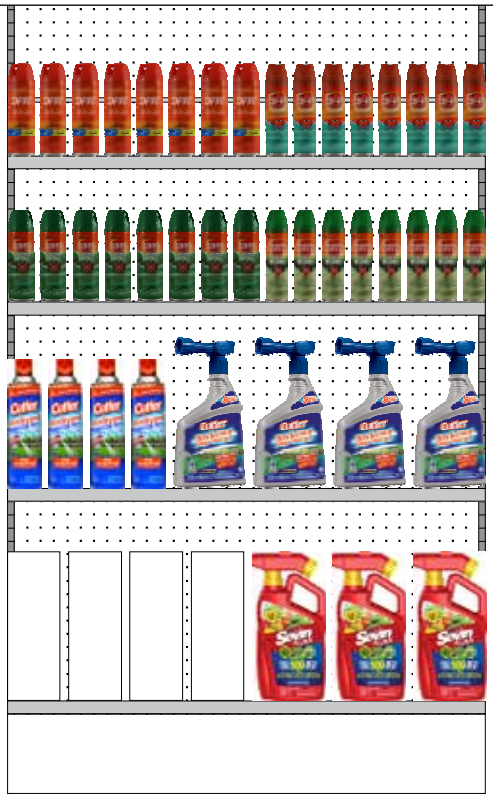
Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6109391	Y	Y	6	$8.19	$11.99	$11.99	$2.00 Limit: 2	$9.99	32%	4%

HEFTY BAG 30GAL 25CTFLEX EVENT/RHB CORE, SUPER AR MAILER END CAP 5

BLTN NO. 230700-164

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185805	Y	Y	6	$8.19	$11.99	$11.99	$2.00 Limit: 2	$9.99	32%	4%

#6 JULY 2023 - INSECT CONTROL



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
72468	00046500018428	BITTNG INSCT RPLNT 6OZ	12	8	24	EVENT/RHB
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	8	24	EVENT/RHB
7025427	00613499010414	SEVIN INSECT KILLER 3LB	1	4	12	EVENT/RHB
7130057	00071121610676	CUTTER BUG FREE 32 OZ	6	4	12	EVENT/RHB
7185242	00046500221545	INSCT RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7264393	00046500717642	INSCT RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7551427	00071121957047	CUTTR BUG KILER FOG 16OZ	12	4	12	EVENT/RHB
7637382	00613499010063	SEVIN INSECTKIL 32OZ RTS	1	3	12	EVENT/RHB

END CAP #6 WIN THE MONTH CATEGORY – INSECT CONTROL

SEVIN INSECT KILLER 3LB EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, $1.00 Value (limit 2)

BLTN NO. 230700-174

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025427	Y	Y	1	$10.46	$21.99	$15.99	$2.00 Limit: 2	$13.99	35%	17%

SEVIN INSECTKIL 32OZ RTS EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, $2.00 Value (limit 2)

BLTN NO. 230700-175

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637382	Y	Y	1	$11.38	$21.99	$15.99	$2.00 Limit: 2	$13.99	29%	23%

BITTNG INSCT RPLNT 6OZ EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail $6.99 -$3.00 =$3.99 Final Retail (limit 2)

BLTN NO. 230700-176

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
72468	Y	Y	12	$5.80	$7.99	$7.49	$2.00 Limit: 2	$5.49	23%	4%

OFF ACTIVE REPELLENT 6OZ EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail $6.99 -$3.00 =$3.99 Final Retail (limit 2)

BLTN NO. 230700-177

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013659	Y	Y	12	$5.09	$7.99	$7.49	$2.00 Limit: 2	$5.49	32%	4%

INSCT RPLNT SPRAY 4OZ EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail $6.99 -$3.00 =$3.99 Final Retail (limit 2)

BLTN NO. 230700-178

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7185242	Y	Y	12	$6.12	$7.99	$7.49	$2.00 Limit: 2	$5.49	18%	4%

INSCT RPLNT SPRAY 4OZ EVENT/RHB CORE, SUPER AR MAILER END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail $6.99 -$3.00 =$3.99 Final Retail (limit 2)

BLTN NO. 230700-179

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7264393	Y	Y	12	$6.12	$7.99	$7.49	$2.00 Limit: 2	$5.49	18%	4%

CUTTR BUG KILER FOG 16OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail $4.00

BLTN NO. 230700-180

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7551427	Y	Y	12	$5.11	$7.59	$7.00	N/A	$7.00	27%	10%

CUTTER BUG FREE 32 OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

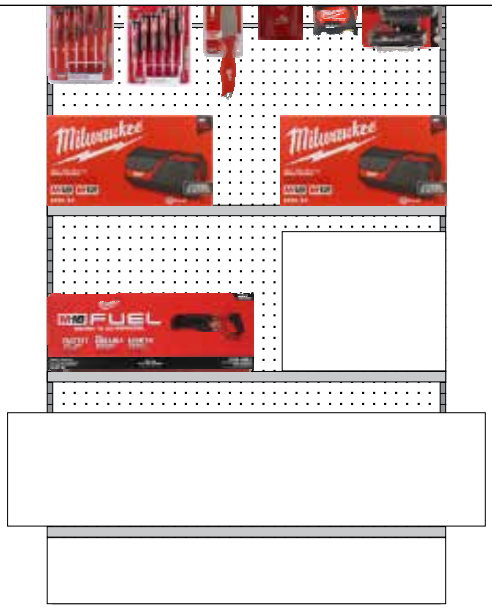
Promo History: 06-2022 June EVENT/RHB, Sale Retail $10.99 -$3.00 =$7.99 Final Retail (limit 2)

BLTN NO. 230700-181

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7130057	Y	Y	6	$5.60	$13.99	$7.00	N/A	$7.00	20%	44%

#7 JULY 2023 - MILWAUKEE

BACK TO COLLEGE SUPPLIES



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2009641	00045242552030	STUD TAPE MEASURE 25'	1	1	3	EVENT/RHB
2010905	00045242559176	M18 SAWZALL RECIP SAW18V	1	1	2	EVENT/RHB
2026877	00045242637874	M18 FUEL IMPACTDRIVE KIT	1	1	2	EVENT/RHB
2811503	00045242297610	UTILITY BLADES GP 100PC	1	1	8	EVENT/RHB
2811677	00045242502790	FIXED BLADE KNIFE 9.5"L	1	1	7	EVENT/RHB
2812485	00045242338108	PRECISION SCRWDVR SET 6P	1	1	4	EVENT/RHB
2812535	00045242338115	PRECISION TRX DVR SET 6P	1	1	4	EVENT/RHB
2883866	00045242541355	M18 HO BATTERY CP3.0 2PK	1	1	2	EVENT/RHB
2884542	00045242493463	M18/M12 BT JBSITE SPEAKR	1	2	2	EVENT/RHB
3926656	00045242006670	TOWER LIGHT DUAL M18	1	1	1	EVENT/RHB

END CAP #7 WIN THE MONTH CATEGORY – MILWAUKEE

M18 FUEL IMPACTDRIVE KIT EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)

BLTN NO. 230700-191

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026877	Y	Y	1	$268.74	$299.00	$299.00	N/A	$299.00	Varies	0%

M18 SAWZALL RECIP SAW18V EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail $199.99

BUY 2026877, GET TOOL FREE (no limit)
Credit $159.73 Based on POS

BLTN NO. 230700-192

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2010905	Y	Y	1	$160.35	$199.00	N/A	N/A	N/A	N/A	0%

M18 HO BATTERY CP3.0 2PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)
Credit $151.06 Based on POS

BLTN NO. 230700-193

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2883866	Y	Y	1	$151.06	$179.00	N/A	N/A	N/A	N/A	0%

M18/M12 BT JBSITE SPEAKR EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)
Credit $143.86 Based on POS

BLTN NO. 230700-194

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2884542	Y	Y	1	$139.16	$179.00	N/A	N/A	N/A	N/A	3%

TOWER LIGHT DUAL M18 EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail $199.99

BUY 2026877, GET TOOL FREE (no limit)
Credit $196.47 Based on POS

BLTN NO. 230700-195

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3926656	Y	Y	1	$189.33	$229.00	N/A	N/A	N/A	N/A	4%

M18 FL PKOUT WET/DRY VAC EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)
Credit $166.40 Based on POS

BLTN NO. 230700-196

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008884	Y	Y	1	$158.84	$199.99	N/A	N/A	N/A	N/A	0%

M18 FUEL LEAF BLOWER EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)
Credit $144.10 Based on POS

BLTN NO. 230700-197

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7790231	Y	Y	1	$144.10	$179.00	N/A	N/A	N/A	N/A	0%

STUD TAPE MEASURE 25' EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail $24.99

20% OFF MILWAUKEE HAND TOOLS

BLTN NO. 230700-198

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2009641	Y	Y	1	$16.29	$28.99	20%	N/A	N/A	N/A	21%

UTILITY BLADES GP 100PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS

BLTN NO. 230700-199

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811503	Y	Y	1	$10.13	$22.99	20%	N/A	N/A	N/A	18%

FIXED BLADE KNIFE 9.5"L EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS

BLTN NO. 230700-200

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811677	Y	Y	1	$12.66	$23.99	20%	N/A	N/A	N/A	21%

PRECISION SCRWDVR SET 6P EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail $24.99

20% OFF MILWAUKEE HAND TOOLS

BLTN NO. 230700-201

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2812485	Y	Y	1	$14.95	$26.99	20%	N/A	N/A	N/A	15%

PRECISION TRX DVR SET 6P EVENT/RHB CORE, SUPER AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS

BLTN NO. 230700-202

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2812535	Y	Y	1	$14.95	$26.99	20%	N/A	N/A	N/A	15%

#8 JULY 2023 - WEED CONTROL

NATIONALLY KNOWN, LOCALLY OWNED

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
74142	00070183510061	ROUNDUP W&G CONC 36.8OZ.	1	12	48	EVENT/RHB
7317464	00070183510900	WEED&GRASS KILLER 1.1GAL	1	8	16	EVENT/RHB

END CAP #8 WIN THE MONTH CATEGORY – WEED CONTROL

WEED&GRASS KILLER 1.1GAL EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

Promo History: 07-2022 July EVENT/RHB, Sale Retail $26.99 -$5.00 =$21.99 Final Retail (limit 2)

BLTN NO. 230700-212

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7317464	Y	Y	1	$19.61	$26.99	N/A	$4.00 Limit: 5	N/A	N/A	4%

ROUNDUP W&G CONC 36.8OZ. EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

Promo History: 07-2022 July EVENT/RHB, Sale Retail $26.99 -$5.00 =$21.99 Final Retail (limit 2)

BLTN NO. 230700-213

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
74142	Y	Y	1	$24.42	$27.99	N/A	$4.00 Limit: 5	N/A	N/A	0%

IN LINE

IN LINE

WOOD ROYAL,CLARK & KENSINGTON AND ROYAL 1GAL PAINT EVENT

IN LINE

C&K and Royal 35% Backend Funding Based on Retailer Cost
Wood Royal 50% Backend Funding Based on Retailer Cost
BUY, ONE, GET ONE 50% OFF

BLTN NO. 230700-223 THRU 230700-334

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	N	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	0%

WILD BIRD FOOD 20# ACE PALLET EVENT CORE, SUPER

IN LINE

Promo History: 06-2022 June FATHERS DAY EVENT, Sale Retail $9.00

2 FOR $20.00

BLTN NO. 230700-339

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	84	$7.16	$12.99	$10.00	N/A	$10.00	28%	11%

WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

Promo History: 06-2022 June FATHERS DAY EVENT, Sale Retail $9.00

2 FOR $20.00

BLTN NO. 230700-340

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	1	$7.78	$12.99	$10.00	N/A	$10.00	22%	4%

CABOT 1GAL SATIN EVENT/RHB AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, $10.00 Instant Savings (limit 4)

BUY, ONE, GET ONE 50% OFF

BLTN NO. 230700-350 THRU 230700-429

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	N/A	Varies

RUST-OLEUM 12OZ SPRAY PAINT EVENT/RHB AR MAILER

IN LINE

2 for $14.00 (Must Buy 2 or More)

BLTN NO. 230700-439 THRU 230700-515

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

PRIMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $11.99 -$1.00 =$10.99 Final Retail (limit 2)

BLTN NO. 230700-520

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	Y	Y	6	$6.69	$16.99	$14.99	$1.00 Limit: 2	$13.99	55%	13%

ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, $1.00 Instant Savings (limit 4)

BLTN NO. 230700-521

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	Y	Y	4	$19.79	$32.99	$28.99	$2.00 Limit: 2	$26.99	32%	13%

E-Z HOUSE WASH 1GAL EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, $3.00 Value (no limit)

BLTN NO. 230700-527

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1008515	Y	Y	4	$9.11	$17.99	N/A	$4.00 No Limit	N/A	N/A	13%

E-Z HOUSE WASH 64OZ EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, $3.00 Value (no limit)

BLTN NO. 230700-528

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026050	Y	Y	6	$9.93	$18.99	N/A	$4.00 No Limit	N/A	N/A	9%

E-Z DECK WASH 1GAL EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, $3.00 Value (no limit)

BLTN NO. 230700-529

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024203	Y	Y	4	$9.94	$16.99	N/A	$4.00 No Limit	N/A	N/A	5%

E-Z DECK WASH 64OZ EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, $3.00 Value (no limit)

BLTN NO. 230700-530

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024209	Y	Y	6	$10.37	$18.99	N/A	$4.00 No Limit	N/A	N/A	5%

CRAFTSMAN TOOLS & ACCESSORIES EVENT/RHB AR MAILER

IN LINE

20% OFF Selected CRAFTSMAN Hand/Power Tools & Accessories
Retailer Credit Based on POS Sales

BLTN NO. 230700-540 THRU 230700-623

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	20%	N/A	N/A	Varies	Varies

WET/DRY VACUUM CORD 4GL EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-633

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2027722	Y	Y	1	$77.63	$109.99	$99.99	$20.00 No Limit	$79.99	22%	4%

LNG PNL WRNCH ST MM 7PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-634

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008805	Y	Y	1	$21.09	$38.99	$29.99	N/A	$29.99	30%	18%

LNG PNL WRNCH ST SAE 7PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-635

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008817	Y	Y	1	$21.09	$38.99	$29.99	N/A	$29.99	30%	18%

CM TORX ST 7PC T THROUGH EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-636

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2295954	Y	Y	1	$20.86	$41.99	$29.99	N/A	$29.99	30%	18%

CRAFTSMAN PRO TLBOX 26" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-637

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2829257	Y	Y	1	$23.50	$41.99	$29.99	N/A	$29.99	22%	7%

SAWHORSE SET 29"X31" 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-638

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2896918	Y	Y	1	$23.25	$64.99	$29.99	N/A	$29.99	22%	37%

DRILL BIT SET BLKOX 20PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-639

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2137305	Y	Y	1	$19.53	$24.99	$24.99	$5.00 No Limit	$19.99	22%	4%

RECIP BLADE SET DW 10PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $19.99

BLTN NO. 230700-640

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2392447	Y	Y	1	$17.96	$26.99	$24.99	$5.00 No Limit	$19.99	28%	4%

RIGHT ANGLE ATTACHMENT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 08-2022 August, Sale Retail $19.99

BLTN NO. 230700-64

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393213	Y	Y	1	$20.04	$26.99	$24.99	$5.00 No Limit	$19.99	20%	4%

SCREWDRIVER 40PC IR EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 08-2022 August, Sale Retail $19.99

DEAL OF THE MONTH

BLTN NO. 230700-642

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2401966	Y	Y	1	$19.53	$36.99	$24.99	$5.00 No Limit	$19.99	22%	16%

LED SM A19E26 DL60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-643

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004001	Y	Y	1	$15.41	$21.99	$19.99	N/A	$19.99	23%	6%

LED SM A19E26 SW60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-644

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004002	Y	Y	1	$15.41	$21.99	$19.99	N/A	$19.99	23%	6%

LED SM A19E26 60W CC 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-645

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004570	Y	Y	1	$16.20	$34.99	$19.99	N/A	$19.99	19%	19%

WATER FILTRATIONS EVENT/RHB AR MAILER

25% OFF

IN LINE

BLTN NO. 230700-655
THRU 230700-742

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	1	Varies	Varies	25%	N/A	N/A	N/A	Varies

3M FILTRETE FILTERS EVENT/RHB AR MAILER

Promo History: 07-2022 July EVENT/RHB, $2.00 Instant Savings (limit 2)

IN LINE

BLTN NO. 230700-752
THRU 230700-813

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	Varies Limit: 2	N/A	N/A	4%

HIGH VELOCITY FLOOR FAN EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-823

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4013665	Y	Y	1	$22.89	$39.99	$29.99	N/A	$29.99	24%	10%

LATCH STORAGE BOX 26GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-824

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038251	Y	Y	4	$13.99	$23.99	$18.99	N/A	$18.99	26%	21%

LATCHED STORAGE BOX 18GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-825

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5649751	Y	Y	6	$10.24	$16.99	$14.99	N/A	$14.99	32%	17%

TRASH CAN 32GAL RED ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $26.99 -$4.00 =$22.99 Final Retail (limit 3)

BLTN NO. 230700-826

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	Y	Y	8	$19.87	$26.99	$26.99	$4.00 Limit: 2	$22.99	26%	0%

TRASH CAN32GAL GREEN ACE EVENT/RHB AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $26.99 -$4.00 =$22.99 Final Retail (limit 3)

BLTN NO. 230700-827

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	Y	Y	8	$19.87	$26.99	$26.99	$4.00 Limit: 2	$22.99	26%	0%

TRASH CAN 32GAL BLK ACE EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $26.99 -$4.00 =$22.99 Final Retail (limit 3)

BLTN NO. 230700-828

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	Y	Y	8	$19.87	$26.99	$26.99	$4.00 Limit: 2	$22.99	26%	0%

PRESSURE WSHR CFTSM 3300 EVENT/RHB AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $459.99 -$30.00 =$429.99 Final Retail (limit 1)

BLTN NO. 230700-829

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1018674	Y	Y	1	$368.92	$459.99	$459.99	$30.00 No Limit	$429.99	20%	0%

PRESURE WSHR GAS 3000PSI EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $339.99 -$20.00 =$319.99 Final Retail (limit 1)

BLTN NO. 230700-830

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006794	Y	Y	1	$277.85	$339.99	$339.99	$20.00 No Limit	$319.99	18%	0%

EGO LI-ION TRMMER 24" EVENT/RHB CORE, SUPER AR MAILER IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $199.00

BLTN NO. 230700-831

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804784	Y	Y	1	$176.43	$199.00	$199.00	N/A	$199.00	11%	0%

EGO BLWR/TRMR ELECT 15"H EVENT/RHB CORE, SUPER AR MAILER IN LINE

BLTN NO. 230700-832

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010988	Y	Y	1	$260.01	$319.00	$319.00	$20.00 No Limit	$299.00	18%	0%

EGO LI-ION BLOWER 530CFM EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $179.00

BLTN NO. 230700-833

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804792	Y	Y	1	$150.31	$179.00	$179.00	N/A	$179.00	16%	0%

EGO LI-ION STRNGTRMR 15" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $199.00

BLTN NO. 230700-834

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804867	Y	Y	1	$160.63	$199.00	$189.00	N/A	$189.00	15%	0%

WADE POOL BLUE 45" EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail $12.99

BLTN NO. 230700-835

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8485609	Y	Y	18	$6.86	$16.99	$12.99	N/A	$12.99	47%	4%

YONDER BOTTLE 1L CHAR EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-836

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085341	Y	Y	1	$18.19	$28.00	$28.00	N/A	$28.00	35%	4%

YONDER BOTTLE 1L NAVY EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-837

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085342	Y	Y	1	$18.18	$28.00	$28.00	N/A	$28.00	35%	4%

YONDER BOTTLE 1L CLEAR EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-838

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085345	Y	Y	1	$18.19	$28.00	$28.00	N/A	$28.00	35%	4%

YONDER BOTTLE .75L CHAR EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-839

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085335	Y	Y	1	$16.25	$25.00	$25.00	N/A	$25.00	35%	4%

YONDER BOTTLE .75L CLEAR EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-840

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085340	Y	Y	1	$16.25	$25.00	$25.00	N/A	$25.00	35%	4%

YONDER BOTTLE .75L NAVY EVENT/RHB AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-841

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085338	Y	Y	1	$16.25	$25.00	$25.00	N/A	$25.00	35%	4%

COOLER IGLOO IMX 70QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-842

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016742	Y	Y	1	$202.90	$299.99	$259.99	N/A	$259.99	22%	0%

COOLER 105 CANS 70QT GRY EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-843

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063195	Y	Y	1	$202.90	$299.99	$259.99	N/A	$259.99	22%	0%

COOLER IMX RUGBLU 70QT EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-844

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075094	Y	Y	1	$202.90	$299.99	$259.99	N/A	$259.99	22%	0%

COOLER IMX OILGRN 70QT EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-845

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075096	Y	Y	1	$202.90	$299.99	$259.99	N/A	$259.99	22%	0%

COOLER TAN 70QT EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-846

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075097	Y	Y	1	$202.90	$299.99	$259.99	N/A	$259.99	22%	0%

COOLER IGLOO IMX 24QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-847

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016743	Y	Y	1	$101.45	$149.99	$119.99	N/A	$119.99	15%	0%

ICE CHEST IMX 24QT TAN EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-848

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8034647	Y	Y	1	$101.45	$149.99	$119.99	N/A	$119.99	15%	0%

COOLER 35 CANS 24QT GRY EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-849

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063192	Y	Y	1	$101.45	$149.99	$119.99	N/A	$119.99	15%	0%

COOLER RUGGED BLUE 24QT EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-850

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075092	Y	Y	1	$101.45	$149.99	$119.99	N/A	$119.99	15%	0%

COOLER OIL GREEN 24QT EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230700-851

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075093	Y	Y	1	$101.45	$149.99	$119.99	N/A	$119.99	15%	0%

PURDY PAINT BRUSHES & ROLLOERS EVENT/RHB AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF (can not be mixed with WOOSTER)

BLTN NO. 230701-001
THRU 230701-185

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

WOOSTER PAINT BRUSHES & ROLLERS EVENT/RHB AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF (can not be mixed with PURDY)

BLTN NO. 230701-186
THRU 230701-798

Ace No.	Month Long 6/28–7/31	4th of July Event 6/28–7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

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